



## MASTERING CASH FLOW FOR SMALL MANUFACTURERS Nelsinar

Cash flow is the lifeblood of any machining or job shop — yet most owners don't get clear visibility until there's already a problem. This session is built specifically for small manufacturing businesses (under \$10M revenue, lean teams), and focuses on how to understand, track, and improve cash flow without needing an accounting background.



Chris Thomas
Fractional CFO &
Profit Accelerator

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## **What We'll Cover**

- Why cash flow and profit aren't the same — and how that difference affects your shop
- How to forecast cash easily (weekly or monthly)
- What metrics matter most
- Simple ways to get paid faster and delay outflows
- What to expect from your bookkeeper (and the questions to ask)
- Why accurate books are essential



Wednesday, Jan 14 12:00–1:00 PM CST



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